



WEB DEVELOPMENT SYSTEMS INTEGRATION IT OUTSOURCING
NETWORK DESIGN & SECURITY TECHNOLOGY CONSULTING
BUSINESS SOLUTIONS APPLICATION DEVELOPMENT

STATEMENT OF QUALIFICATION

Table of Content :

About inverselogic	03
Inverselogic's Core Markets	04
Areas of Expertise	04
Key Client Profiles	07
Recent Notable Projects	10
Management Team Profile	11
Key Staff Profiles	13
Why Inverselogic	15

About inverselogic



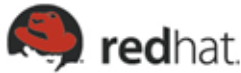
Inverselogic provides comprehensive corporate computing, networking, data communications, system security, and application development products and services. We help clients define and deploy new Internet strategies and solutions for specific business functions, such as process automation, human resources, electronic commerce and operations.



Established in 1998 by Ara Aslanian and Jeff Alerta as a specialized network and internet infrastructure development company, Inverselogic has since evolved as a leading provider of networking, connectivity, hardware integration, and e-business application development services provider to medium and small size businesses as well as state and local government.



Inverselogic's communications methodology is to assess client needs, as well as to design and implement solutions that leverage existing infrastructure and web based technologies to achieve specific business objectives.



Inverselogic has been a strategic partner to a diverse range of clients. We have helped our clients transform the way they do business by leveraging the opportunities offered by the Internet and the ongoing technological revolution.



Our alliances with leading-edge companies such as Microsoft, IBM, Dell, Oracle, Cisco, and Redhat enable us to deliver unprecedented levels of technical expertise --- providing state-of-the-art solutions that help keep our clients up-to-date with technological changes and stay ahead of their competition.



Our Mission is to... "To provide unparalleled technical expertise with a total commitment to exceed the expectations and requirements of our clients."

inverselogic's Core Markets



Inverselogic specializes in companies and organizations with fewer than 150 employees. Inverselogic is proud to have been a part of many successful corporations such as: Kawasaki Motorsports of America, a leader in off-road vehicles and sports activities; Playmates Toys, a leading children's toy manufacturer of products like the Disney Princess, and the Teenage Mutant Ninja Turtles; Cordoba Corporation, a leading California civil engineering and Construction management company; Wesley Allen, the number one manufacturer of Iron beds in America; The United States Department of Energy; AQMD, California Air Quality Management District; BART the Bay Area Rapid Transit Authority.

The list above is a testament to our abilities to adapt and provide the best possible solutions to our clients from manufacturing, health, services providers, and government markets.

During our 9 year history, we have successfully completed hundreds of installations and helped our customers grow and stay ahead of the technology curve.

Areas of Expertise

Technological solutions provide a high level of interaction between people and information, making exciting new business models possible for marketing, communications, secure commerce, publishing, and more.

Inverselogic provides a complete set of professional services in the areas of Information Technology consulting, project management, network installation and integration, hardware and software procurement, security audits, application and web development, network support and maintenance, and other specialists designed for each client's specific needs.

Inverselogic provides comprehensive corporate computing, networking, data communications, system security, and Application Development products.

Local and Wide Area Networks



Our technical LAN & WAN expertise combined with our extensive business background allows Inverselogic to transition your existing network to one that is expandable, stable, secure, and reduces your total cost of ownership. Our services range from setting up simple local DSL to setting up multiple frame-relays, as well as VPN, and fractional and full T1 and T3 high-speed networks.

We understand and support multi-vendor and multi-platform environments. We offer expertise and services for integrating Unix/Linux, Windows, Macintosh, and Novell systems. Our project implementations are enhanced with a comprehensive program of extensive customer training and support.

Our Services include:

- Network Management/Administration
- Hardware/Software Sales/Service/Support
- System Integration
- Global E-Mail (Exchange) and Managed Fax System Integration
- Network Analysis and Troubleshooting
- Virus and Spy-ware protection
- On-Site Training and Support
- Network Security and Firewall
- High Speed Cable, DSL, T1, T3, Frame Relay Services
- Virtual Private Networks (VPN) and Firewalls
- Router/Bridge, Modem, CSU/DSU Installation

Securing Networks and Systems



Security is a goal, a state of mind to aspire to. Security technology and security practices are a means, not ends, to that goal.

Understanding the growing need for companies to secure their networks is key. Inverselogic takes a logical step-by-step approach to network security.

Security threats can come in many ways: hardware, software, human threats, internal threats, and natural disasters. Inverselogic's consultants will help you identify each case as it applies to your business and establish a security policy that will address your concerns and minimize your risks. After your specifically tailored security system has been implemented, we will establish a security policy that will include the following:



- Vulnerability Scanning
- Anti Virus, Ad-ware, and Spyware Removal
- Security Policies and Procedures
- Firewall Implementation/Administration
- Security Policy Implementation
- System Auditing
- URL / Content Filtering
- Disaster Recovery Policy and Architecture
- Raid configuration, Tape backup and data redundancy

Strategy Consulting

Inversellogic's Strategy Consulting Practice has a deep vision of the challenges and opportunities that underlie technology. Inversellogic works closely with clients to conduct a thorough study of their business requirements, resources and existing systems and capabilities to determine the ways in which technology solutions can most improve their business. In this practice.

Inversellogic analyzes complex interdependencies between business strategy and technology, timing and cost, as well as prioritization and risk.

Network Operations

Such a practice designs solutions that combine infrastructure services essential to the successful operation of Internet or Intranet sites and systems such as: advanced hosting, security design and implementation, hardware deployment and maintenance, and network infrastructure design and planning. The Network Operations Practice offers high-bandwidth capacity, redundancy, load balancing, application-level error management, and 24x7 operations and support.

Business and Web Applications

Inversellogic's Business Applications Practice focuses on the automation of core internal and external business processes through the use of Internet technology. Delivering business applications through Internet technologies, can greatly increase productivity while helping an organization react quickly to changes in many business and operation environments.

Inversellogic can help you design and develop custom database applications and management tools using SQL, MS Access, Oracle and other database tools.



Key Client Profiles



CORDOBA CORPORATION
LOS ANGELES • OAKLAND • SANTA ANA • SAN BERNARDINO

Cordoba Corporation, Inc

- Network Administration
- T1 and VPN Installation
- Server Co-Location
- Desktop Support
- Project Management
- MS Exchange & Blackberry Server
- Custom Application Development
- Database development & Administration



BART - State of California Bay Area Rapid Transit Oakland Airport Connector Expansion Project

- Installation of all Servers
- VPN from 6 remote offices and locations throughout the State of California
- Network and Desktop Support
- Maintenance of BART monthly pass database
- Management office network.



Southwind Foods, LLC

- Network and hardware installation
- Network administration
- Terminal server and VPN's to multiple locations
- T1 installation
- Server co-location
- Desktop support and consulting
- Web development
- Project management operations



Rubbercraft Corporation of California

- Network Administration
- Help Desk Support
- Exchange Mail Server Hosting
- Server Co-location
- T1 Installation
- Firewall & Security
- Consulting
- Remote Access, VPN, & Terminal Services
- Backup Services & Remote Network Storage

Key Client Profiles



Playmates Toys, Inc

- Network Support and Consulting
- MS Exchange Mail Server + Blackberry Server
- Linux FTP Server
- EDI / ERP Database Development
- Web Site Development and Management of all Toy Brands Including, Disney, Ninja Turtles, King Kong, Universal
- Web Server Co-Location and hosting



Hurst Chemical Company

- Network Administration
- Server co-location
- Desktop support and consulting
- MS Exchange server
- Terminal sever + VPN
- Project management



Armenian Fund Inc.

- Network administration
- Server co-location
- Desktop support and consulting
- Donner Database management
- Live Telethon Day IT & database management
- Call Center Application management
- Call center network setup



US Department of Energy

- Network & Server Installation and Management
- MS Exchange Mail Server Co-location
- Contract Close out Database hosting and Management

Key Client Profiles



California Eminent Domain Law Group

- Network Administration
- Help Desk Support
- Mail and Web Hosting
- Document Management & Imaging
- Firewall & Security
- Consulting
- Remote Access, VPN, and Terminal Services
- Case/Practice management software



Consumer Attorneys Association of Los Angeles

- Network Administration
- Help Desk Support
- Exchange Administration & Installation
- Document Management & Imaging
- Firewall & Security
- Audio Visual Installation
- Database Administration
- Consulting



Strategic Development Advisors

- Custom Web Application Development
- Database Administration
- Server Hosting
- Consulting



Long Beach City Collage Bond Management

- Google Maps custom application development
- Database Administration
- Application Hosting



PADRES Contra El Cáncer

- Custom Web Application Development
- Medical Database development for HIPPA compliance
- Database Administration
- Server Co-location and Hosting

Recent Notable Projects



Southwind Foods, LLC

Inversellogic has been involved in installing a new data room, high speed T1, IBM servers comprising of ERP Application server, MS Terminal server, File Server, Windows patch management and backup servers. Inversellogic has also procured and installed forty-five new Dell workstations including new printers and software updates and established secure VPN connections between remote locations in Las Vegas, Oklahoma, Salt Lake City, and Dallas. We are currently working on installing and configuring Macola accounting software.

Cordoba Corporation

We have installed network for the new Orange County office and configured CAD workstations for the Orange County Transit Authority project. The installation consisted of a T1 line, Firewall, Windows Server, MS Exchange, high-end IBM workstations with dual displays, specialty CAD and engineering software, plotters and color printers.

Cordoba Corporation

Consumer lead tracking system:

The system imports consumer leads from the company's web sites and various magazine ads. The client is able to create automated e-mails and respond to the consumer requests with nearest dealers within provided zip code. The system generates statistical reports for the most active regions in the country for marketing purpose.

Playmates Toys, Inc.

Consumer lead tracking system :

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Production planning system: The system interfaces with the JD Edwards accounting and ERP application and provides the ability to create a detail planning and forecasting system for the company.

The production schedule is based on weekly sales and inventory on hand. The system also allows comparison between current sales figures with those of prior year's data to help identify the trends in annual sales.

Management Team Profile

Ara Aslanian

Co-Founder / President

Ara Aslanian is President, CEO, and co-founder of Inverselogic Inc., a Los Angeles based technology solutions company that encompasses a wide variety of consulting, systems integration, software, web/e-commerce development and support services. Inverselogic has provided IT consulting services to small and large corporations as well as to local city and government agencies. Mr. Aslanian has successfully managed numerous projects including the design and implementation of software solutions, systems reviews, configuration and customization of software packages, development of information systems strategies, data center management, data processing, outsourcing, and business process re-engineering efforts.

Mr. Aslanian attains an in-depth understanding of technology and e-Business strategies, Internet trends, customer practices, revenue models, and high-speed networks and systems security; furthermore, he possesses strong project management and leadership skills. His experience in technology solution development has successfully lead multidisciplinary teams to craft and deliver innovative technology solutions that solve business problems for both the private and public sector. His distinctive style, team-oriented approach and utilization of detailed project methodologies have earned the trust and respect of clients, colleagues and employees.

In addition to his day to day management of Inverselogic, Mr. Aslanian serves on several boards including the Board of Directors for Business Information Systems, Inc., the Membership Committee at City Club on Bunker Hill, as well as the Board of Directors at the Community Center of La Canada Flintridge.

He is involved with various Armenian charity and non-profit organizations such as Armenia Fund, Inc., a 501(c)(3) tax-exempt, non-governmental, non-political corporation. Along with its nineteen affiliates around the world, Armenia Fund, Inc. has implemented over \$120 million for infrastructure development and assistance in humanitarian aid for Armenia and Nagorno Karabakh. Mr. Aslanian serves as a technology advisor to the fund.

Mr. Aslanian also served as the regional Scout Master for Homenetmen Western Region's scouting division where he was in charge of 14 western U.S. chapters with over 2000 scouting members. He currently serves on the program committee board for Camp Tacuya. Homenetmen is affiliated with the Boy Scouts of America.

During his college years, Mr. Aslanian served as the Finance chair and later as the President of the Armenian Student Association intercollegiate council where he was responsible for planning and organizing events and educational programs amongst all California state collages and universities.

Management Team Profile

Jeff G. Alerta

Founding Partner / Chief Technology Architect

Jeff Alerta is Vice President, Co-Founder and Director of Technical Operations for Inverselogic Inc., a Los Angeles based technology solutions company. Mr. Alerta has over 20 years of experience in Information Technology and Computer Science. Being involved in Technology Integration and Systems Administration for years, Mr. Alerta has expertise in application development and network architecture and security.

Since its establishment in 1998, Mr. Alerta has influenced the technological direction that Inverselogic has taken with regards to providing economical, scalable and efficient Information Technology solutions for the company's business partners and clients.

He is a proponent of cutting-edge application implementation in an effort to give business partners and clients the technological advantage necessary to compete and dominate in their industry of choice. Always willing to investigate new technologies, Mr. Alerta has been very active in the implementation of Web 2.0 and distributed data applications.

Knowledgeable in both Open Source and Commercial software technology, Mr. Alerta is a firm believer in using the right tool for the right job. Mr. Alerta believes that remaining platform and application independent truly allows him to recommend and implement the best IT solution for any business problem.

Key Staff Profiles

Alan Baghoumian

Senior Application Developer and Systems Architect

Alan Baghoumian joined the Inverselogic team of highly qualified professionals as their Senior Applications Developer in September of 2008. Mr. Baghoumian is a GNU/Linux specialist and software developer, as well as a published author. Some of his most recent works include Using Red Hat Linux 9, Setting up and Running GNU/Linux Servers, and an e-book titled A Practical guide to Parsix GNU/Linux. One of his many areas of expertise is developing custom PHP/LAMP based web application projects and content management systems, with extensive experience in Unix/Linux server and system architecture.

As the Senior Applications Developer, Mr. Baghoumian is responsible for the building and configuration of custom applications as well as servers. He provides support for both employees and clients.

Arthur Rumaya

Art Director

With more than 25 years of experience in creating and developing high impact, results-oriented visual communication solutions, Arthur uses his expertise, industry knowledge, and extensive design experience to build award-winning brands, identities, websites, and more. With experience spanning numerous industries, Arthur's work has supported Fortune 500 companies to start-ups in technology, recreation, CPG, entertainment, services, restaurants, and more.

Arthur's dynamic yet detail-oriented approach ensures the client's success and connection with the final design. He works with the client to understand the depth of the company's history and vision to artfully capture it in powerful brand elements and innovative design to effectively reach, connect with, and motivate the target audiences. It is more than aesthetics, it's about strategic design and effective visual communications that will create tangible results.

Key Staff Profiles

Paul Coogan

Senior Project Manager / Technical Architect

Paul Coogan brings numerous years of technical project management experience within Fortune 500 companies successfully architecting business solutions in both application development and infrastructure design.

He has managed large scale projects involving multiple data centers containing hundreds of servers, multiple concurrent projects with differing lines of business, as well as time critical application development projects.

Areas of responsibility have included project and people management, business systems analysis, requirements definition, design, development, implementation, operation, customization and support for mission-critical systems.

PMI certified, Paul is focused on improving project management by developing scalable methodologies appropriate for any organization.

Arman Soutanian

Network Support and Systems Administrator

Arman Soutanian is a graduate of Cal Poly Pomona's Computer Information Systems' Telecommunications track. The rigorous and well balanced curriculum, combined with his private consulting practice and employment at one of the most technically advanced schools inside of the LAUSD as a Systems' Administrator gives Mr. Soutanian a combined experience of nine years in network, desktop, and server implementation, maintenance and support.

The importance of security and risk management in today's business environment led Mr. Soutanian to specialize in threat removal and data recovery. Mr. Soutanian is also an avid supporter of Open Source software which allows him to deliver best possible results with minimal costs.

Why Inverselogic



Here are five reasons why we believe Inverselogic is the best partner for your technology needs.

Vision:

Our goal is to assist businesses by providing total business and technology solutions; that will prepare businesses for the new millennium and beyond.

Innovation:

With a solid foundation and a growing knowledge of the technology, Inverselogic offers innovative and integrated solutions looking at tomorrow's tools and forward.

Leadership:

Effective leadership is one of the fundamental business philosophies that allow Inverselogic to succeed.

We Care:

Inverselogic's reputation rests on keeping our clients satisfied and providing the highest level of professional and personal customer service.

Dedication to Excellence:

Inverselogic strives to become the premier Information Technology and business consulting solution provider for your future.

Client Testimonials

"Inverselogic has offered the highest technological solutions coupled, with commitment of its executives and technical staff to provide highly efficient solutions to our corporate needs. This unique approach has made them an integral part of our operations."

George L Pla, CEO – Cordoba Corporation.

"I have the full confidence that Inverselogic will be able to once again provide the same level of service and expertise at my new venture with Armenia Fund, Inc that I have been accustomed to in the years past."

Maria Mehranian, Chairwoman - Armenia Fund, Inc.

"We appreciate your prompt and timely service in providing workable and affordable solutions to our clients. We highly recommend you to our new and current clients with no reservation whatsoever and put our full trust in your ability to make us proud."

Dave Ramgren, VP - BIS Computer Solutions.

Inverselogic Solutions span technology trends, industry issues, systems and processes, providing you with the necessary tools to advance your organization to the next level of performance.



inverselogic
enable your future

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