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## **Ara Aslanian, owner of Inverselogic, joins the BIS Advisory Board**

**Los Angeles, CA – July 2004** = Mobile BIS appointed Ara Aslanian to its Board of Advisors. Mr. Aslanian is a well respected business owner and consultant with vast experience in new technology, specializing in network and internet infrastructure development. The parent company, BIS Computer Solutions, hired Inverselogic in 1996 as a technology consultant, and the two firms have formed a natural symbiotic relationship over the years. Mr. Aslanian's vast experience has successfully lead multidisciplinary teams to craft and deliver innovative technology solutions that solve business problems for both private corporations and government agencies. His distinctive style of a team-oriented approach and utilization of detailed project methodologies has earned the trust and respect of clients, professional colleagues and employees.

Inverselogic was founded by Mr. Aslanian and his partner Jeff Alerta to provide businesses with a complete set of professional services in the areas of information technology, project management, network installation and integration, hardware and software procurement, security audits, web development, and network support and maintenance.

“With the expansive growth of technology for handheld and mobile devices”, said Mr. Aslanian, “Mobile BIS’s timing and technology are a perfect fit for overcoming the challenges companies have today with integration and customer relationship management. I am excited to be a part of their future growth and groundbreaking solutions.”

### About Mobile BIS

Based in Los Angeles, Mobile BIS ([www.mobilebis.com](http://www.mobilebis.com)), a division of BIS Computer Solutions, provides software applications and solutions for mobile devices –smartphones and handheld computers—to automate a company’s operations, accelerate responsiveness of its field and transportation personnel and maximize customer satisfaction. A global technology firm, it maintains offices in Los Angeles, New York, San Francisco, India and Italy.

## About Inverselogic

Based in Los Angeles, Inverselogic ([www.inverselogic.com](http://www.inverselogic.com)) provides comprehensive corporate computing, networking, data communications, system security, and application development products and services to companies in both the private and public sectors. They help clients define and deploy new Internet strategies and solutions for specific business functions, such as process automation, human resources, electronic commerce and operations.

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