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June / July 2009

Issue: 9



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## Google Apps...

*Start collaborating with less cost*

By Ara Aslanian - President

In the past newsletter we talked about Cloud Computing and how it is rapidly becoming the next frontier for computing and application hosting. In this issue, I want to talk about our new service which integrates Google Apps and your network.



Many of you have experience with use, or have heard of collaborative communication servers such as Lotus Notes, or Microsoft Exchange Server. Google Apps uses the Cloud Computing technology to deliver collaborative hosted application for companies and organizations while reducing hardware and software licensing costs as well as system administration overhead.

Google Apps provides e-mail, unified calendaring, chat, word processing, spreadsheets, and presentations in one easy to use web based platform. It also includes a strong e-mail security and archiving feature with Postini, which ensures your corporate network is free of junk mail and viruses. Google Apps also has sync tools which integrate seamlessly with Smart Phones as well as Blackberry's and Microsoft Outlook.

Google Apps can be an effective solution for most organizations that do not have the need for more encompassing communication

## Recent Web Projects

Since 1976 Dimensional Graphics has produced high quality, affordable architectural signage.



[www.dgsign.net](http://www.dgsign.net)

Website features Include:  
HTML, CSS, Music and  
Database Driven Flash  
image gallery.

## What's New

servers.

Inversellogic has partnered with Google to deliver the Google Apps technology to our clients. For more information on how Google Apps can increase your company's efficiency and productivity contact our office.

## Virtualization. What's the Buzz?

*Reduce your IT costs by Virtualizing.*

By Jeff Alerta - Director of Technology

As companies continue to rely heavily on more computer software in the day-to-day functioning of their businesses, they are frequently finding themselves faced with rising server hardware, maintenance and hosting costs due to ever increasing energy costs.

### Server Growth Problem

Companies have to use multiple servers to support increases in the corporate applications.

### Server Virtualization: A Solution

Server Virtualization is the process of converting a physical server into a "virtual" server.

### Server Virtualization: An Important Tool

Server Virtualization is an important tool for any organization that desires to reduce the ever increasing burden of server hardware and support costs, increase process availability and enhance business agility.

[Click here](#) to read the complete White Paper on our website.

## Netbook Envy!

*Netbooks are quickly becoming a popular replacement for the traditional Notebooks.*

Primarily designed for web browsing and e-mailing, netbooks are smaller notebooks generally with a screen size between 8-12 inches. They are light weight, between 2-3 lbs, thin and use low powered processors for lower heat output.

Netbooks are targeted at cloud computing users who require a less powerful client computer. Netbooks come with either Windows XP or Linux operating systems pre-installed which require less resources to operate. Netbooks are great for web browsing, e-mail or running small presentations. Netbooks don't have the best battery life and cannot match a power notebook



Firefox just released v. 3.5 of their popular and free web browser, which offers many changes over the previous version. The latest version supports new web technologies, has improved performance and is easier to use. Some of the notable features are listed [here](#).

We recommend Firefox over Internet Explorer as it is a much safer web browsing tool. Always be careful of sites and links you visit.

[Download Firefox 3.5 Here](#)

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for multi-tasking and business applications, but offer a great alternative for the executive on the go.

Netbooks are a cost effective solution, with prices starting as low as \$299. HP, Dell, Sony, Lenovo and Asus manufacture great netbooks with a host of options and designs to fit every budget.



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Inverselogic | 3467 Ocean View Blvd. Suite A Glendale, CA 91208 | P:818.542.3103 | F:866.622.5992  
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