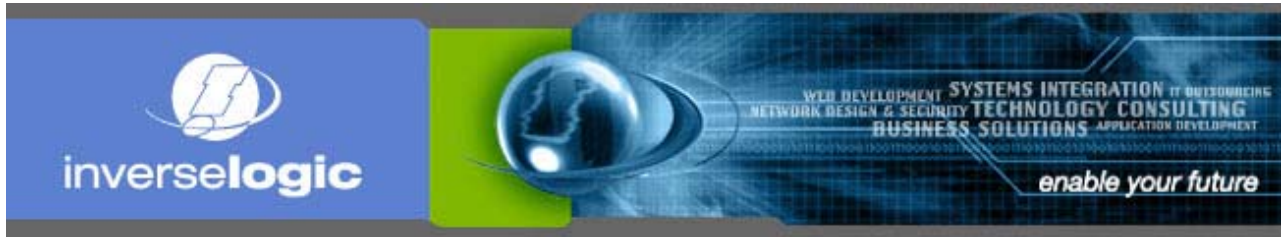


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August 2008

Issue: 1



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## Welcome to Logic News



Welcome to the first issue of the Inversellogic News, this news zine is dedicated to informing our clients and friends on evolving technology trends, our recent projects and helpful hints that can save you time and increase productivity.

We will provide reports, commentary and opinions on current events occurring in the world of technology and what lies in the future. We will do our best to keep this monthly newsletter short and concise so that everyone has the time to take advantage of it.

We welcome your comments and ideas on how to improve this newsletter and provide you with valuable information.

Sincerely,

Ara Aslanian  
President

## Why Use Social Networking Sites

Social networking is the gateway to people's eyes; it allows you to expand your market and influence exponentially. By simply creating an account on one of various social networking sites, you open a new door



## Recent Web Projects

Inversellogic developed a new state of the art website for Cordoba Corporation.



[www.cordobacorp.com](http://www.cordobacorp.com)

Inversellogic Helps BIS Computer Solutions Develop new database driven website for LA Party Rents, Inc.

filled with endless opportunities. Not only are you able to reunite with old friends and classmate which can lead to various business opportunities, but you are able to surround yourself with existing clientele and expose yourself to their world of people who may be in need of your products or services. Social networking not only provides friendship, but allows for a more personal playground for your business ventures.

Here are some social networking sites that are geared towards professionals: [Facebook](#) & [LinkedIn](#)



[www.lapartyrents.com](http://www.lapartyrents.com)

Join Our Mailing List!

## iPhone vs. Blackberry



The largest technology debate in the industry today is between the iPhone and the Blackberry bold. Throughout this past year, I have been asked countless times for my expert advice as to which Smart Phone is the best: the newly released iPhone or the soon to be unveiled BlackBerry Bold. In an effort to provide

our clients with the best answer, I have dissected an unbiased review done by The Boy Genius Report. While the iPhone 3G is aesthetically pleasing and will keep loyal users intrigued thanks to the frequent updates and infinite application options, the iPhone is targeted towards the average consumer. On the other hand, the BlackBerry Bold is said to be the best BlackBerry ever with its touch screen, infamous QWERTY keyboard, remarkable screen, and most importantly is remarkable e-mail capabilities.

In a nutshell, both phones are great. It seems unlikely, however, that fanatics of either would give one up for the other.

For the past five years, my personal choice has been the Blackberry. It allows for me to be in sync with the office and clients from any given location.

For more details on this story, [click here](#).

## Technology Showcase

Inversellogic with the help of AMC Audio & Video helped Consumer Attorneys Association of Los Angeles plan the remodel of their existing conference room to a state-of-the-art audio visual center, complete with two High Definition LCD TV's, overhead HD projector, up to eight Remote mic's, surround sound speaker system, and touch panel universal remote that can operate all systems simultaneously, complete with notebook PC, internet connections and access.

The new conference room will provide members with a place to hold meetings, presentations, and continuing education seminars, as well as video conferencing for larger meetings. The conference room can accommodate over 70 members.



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